Past, present and future –
Our Y Print for growth,
development and impact

Andrew Smith
National Board Vice President

Ron Mell
Chief Executive Officer
YMCA Australia

Inspire to act, act to inspire!
Our Shared Vision

We are making a positive difference by providing each and every person with opportunity to be healthy, happy and connected.

Inspire to act, act to inspire!
Aussie, Aussie, Aussie, Aussie!
Joy! Joy! Joy! Joy!

Inspire to act, act to inspire!
WUN support for Ghana

Inspire to act, act to inspire!
Global Digital Accelerator Project

WE WANT TO WORK WITH THE WORLD’S BEST YOUNG LEADERS

WITH YOUNG INNOVATORS
WITH YOUNG PHILANTHROPISTS
WITH YOUNG PERFORMERS
WITH YOUNG COURAGEOUS

WITH YOUNG LEADERS
WITH YOUNG ROLE MODELS
WITH YOUNG ACTIVISTS
WITH YOUNG ACHIEVERS

AS A YOUNG COLLECTIVE

Inspire to act, act to inspire!
Nyrie to insert YMCA imagines a better world online

video

Inspire to act, act to inspire!
Inspire to act, act to inspire!
Our five strategic priorities

• Extending our reach
• Inspiring our people
• Strengthening our Movement
• Increasing our Impact
• Building our Brand
Inspire to act, act to inspire!
Healthy Living
- Health Crisis
- Inactivity
- Obesity
- Health Inequality
- Social issues

Empowering Young People
- Loss of Voice of children and YP
- Unemployment rates of YP
- Growing inequality
- Diminished opportunity

Social Impact
- Greater voice for children & YP
- Global Citizenship
- Reduced obesity in children and YP
- Greater social cohesion

Inspire to act, act to inspire!
Inspiring Healthy living

• The Virtual Y program
• HeartMoves

Inspire to act, act to inspire!
Inspiring Youth Empowerment

- Youth empowerment coordinator appointment
- Youth empowerment centre
- Perth’s youth advisory group
- National youth parliament programs
- Change Agents

Inspire to act, act to inspire!
Inspiring Impact

- Local program initiatives
- Social Impact Leadership team

Inspire to act, act to inspire!
Where does YMCA fit within Australian community?
Our values

- The whole person, consisting of a body, a mind and a spirit each of which is of equal importance.
- The dignity and intrinsic worth of all people regardless of age, gender, ethnicity, belief or other difference.
- Diversity of people, communities and nations.
- Equality of opportunity and justice for all people.
- Healthy communities based on relationships between people which are characterised by love, understanding and mutual respect.
- Acceptance of personal responsibility.

Inspire to act, act to inspire!
“I do not ask the wounded person how he feels, I myself become the wounded person.”
— Walt Whitman, Song of Myself

“Empathy foreshadows reform.”
— Derrick A. Bell, Faces At The Bottom Of The Well: The Permanence Of Racism
Inspire to act, act to inspire!
Movement Strength

- Governance
- Build our Brand
- Inspire our People
- Measure our Impact

Program Impact

- Increase our Impact
- **Extend our Reach**
- Build our Brand

Community Impact

- Increase our Impact
- **Extend our Reach**

2012 - 2015

2016 - 2018

2019 - 2021

10 Years

Inspire to act, act to inspire!
Obesity Rates Victoria Metropolitan
Source NHPA 2013 Medicare Local

Inspire to act, act to inspire!
Obesity Rates Victoria Metropolitan
Source NHPA 2013 Medicare Local YMCA Sites
Obesity Rates South Australia Metropolitan Source NHPA 2013 Medicare Local
Obesity Rates South Australia Metropolitan
Source NHPA 2013
Medicare Local
YMCA Sites

Inspire to act, act to inspire!
Obesity Rates
WA Metropolitan
Source NHPA
2013 Medicare Local

Inspire to act, act to inspire!
Obesity Rates
WA Metropolitan
Source NHPA
2013 Medicare
Local
YMCA Sites

Inspire to act, act to inspire!
Obesity Rates
QLD Metropolitan
Source NHPA
2013 Medicare
Local

Inspire to act, act to inspire!
Obesity Rates
QLD Metropolitan
Source NHPA
2013 Medicare
Local
YMCA Sites

Inspire to act, act to inspire!
# Governance & Structural change

<table>
<thead>
<tr>
<th>To 2013</th>
<th>2014</th>
<th>2015 plus</th>
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</thead>
<tbody>
<tr>
<td>• New subscription model</td>
<td>• Amendments to constitution</td>
<td>• Review the constitution</td>
</tr>
<tr>
<td>• New voting model</td>
<td>• Prioritise standards</td>
<td>• Continue the development of the IP and Licensing Agreement</td>
</tr>
<tr>
<td>• First draft of IP Licensing Agreement</td>
<td>• Clarity on intervention process</td>
<td>• Build on the work on standards</td>
</tr>
<tr>
<td>• Clarity around national office role</td>
<td>• Movement Policy</td>
<td>• Continue structural change</td>
</tr>
<tr>
<td>• Strategic directions paper and vision document</td>
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*Inspire to act, act to inspire!*
## Impact strategies

<table>
<thead>
<tr>
<th>2014</th>
<th>2015 plus</th>
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</thead>
<tbody>
<tr>
<td>• Social Impact Measurement Framework</td>
<td>• National programs (especially around health, children and young people)</td>
</tr>
<tr>
<td>• National Brand framework</td>
<td>• National advocacy program</td>
</tr>
<tr>
<td>• Heart Moves</td>
<td>• Social Impact Measurement Framework</td>
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<tr>
<td>• Health &amp; Wellness Leadership team</td>
<td>• National Brand framework</td>
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<tr>
<td>• Virtual Y</td>
<td>• National leadership working groups and framework.</td>
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<td></td>
<td>• Enhance our strategies</td>
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*Inspire to act, act to inspire!*
Our Convention

Values & Vision
- Social Impact Measurement
- Values & Governance

Building on our strategic priorities
- Social Impact Measurement
- National Brand Framework
- Youth Empowerment
- Health & Wellness

Structure & Governance
- Values & Governance
- Child Protection
- Licensing & Standards

Inspire to act, act to inspire!
And an open forum!
Questions?

SPEAKING WITH ONE VOICE

Inspire to act, act to inspire!